

SPONSOR PACKAGES
2024 SEASON

















JUNIOR DEVELOPMENT SESSIONS PER WEEK

















2.7K

ASSOCIATION MEMBERS







2382
ACTIVE PLAYERS
IN SUTHERLAND SHIRE
1748 14638



SHARKS HIGH PERFORMANCE ATHLETES







DEVELOPMENT CAMPS
PER HOLIDAYS
HOLIDAY, REPRESENTATIVE & HIGH PERFORMANCE



SHARKS MENS & WOMENS YOUTH LEAGUE TEAMS





## SPONSOR PACKAGES

2024 SFASOI

SPONSORSHIP	PLATINUM CLUB	GOLD CLUB	SILVER CLUB	BRONZE CLUB	NBL1 Jersey Front (1)	NBL1 Jersey Back (2)	NBL1 Short (2)	INDIVIDUAL PLAYER SPONSOR	COURT 1 KEYWAY (2)	COURT 1 (Decal X 2)	COURT 1 PARTNER CHARGE (CIRCLE x 2)	COURT 1 SCORE- BOARD	COURT 3 SCORE- BOARD	Full Season (8 person) Catered Box
INCLUSIONS	\$ 15,000.00	\$10,000.00	\$ 6,000.00	\$ 3,000.00	\$ 15,000.00	\$10,000.00	\$ 6,500.00	\$1,500.00	\$10,000.00	\$ 6,000.00	\$ 3,000.00	\$ 5,000.00	\$ 3,000.00	\$ 7,500.00
COURT BANNER 1&2 (5M X 2.5M)	$\checkmark$													
COURT BANNER 1&2 (2.4M X 1.8M)		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$							
COURT BANNER 3&4 (2.4 M X 1.8M)	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$				
FLOOR ADVERTISING	-	-		-	-	-			$\checkmark$	$\checkmark$		-		
SHARKS BITE ADVERTISING (1 PER YR)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		
SOCIAL MEDIA ADVERTISING (4 PER YR)	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	<b>\</b>	<b>\</b>		
NBL1 UNIFORM PLACEMENT	NA	NA	NA	NA	$\checkmark$	$\checkmark$	$\checkmark$	NA	NA	NA	NA	NA		
SHARKS MERCHANDISE PACKS	6	4	2	2	8	4	4	2	4	2	2	2		
SHARKS SPECIAL EVENT ACCESS	$\checkmark$		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$		
AWARDS NIGHT TICKETS	6	4	4	2	8	4	2	2	4	2	2	2		
GAME DAY CATERED BOX (6 SEATS) - ALL NBL1 HOME GAMES + NBL1 EAST FINALS HOME MATCHES	<b>✓</b>	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA		
COMPLEMENTRY NBL1 GAME BOX (1 GAME)	NA	$\checkmark$	$\checkmark$	-	$\checkmark$	$\checkmark$			$\checkmark$	-		-		
NBL1 SEASON PASSES	6	4	4	2	8	4	2	2	4	2	2	2	2	NA
EDM TO SDBA MEMBERSHIP DATABASE	<b>/</b>			-	<b>√</b>	<b>√</b>			<b>√</b>	-		-		NA
NBL1 GAME DAY BIG SCREEN ADVERTISING	<b>√</b>	<b>√</b>	<b>\</b>	<b>√</b>	<b>√</b>	<b>√</b>	$\checkmark$	$\checkmark$	$\checkmark$	<b>\</b>	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
POP UP STALL (FOYER) 1 X EVENT	<b>√</b>	<b>✓</b>	<b>√</b>		<b>√</b>	<b>√</b>	$\checkmark$		<b>√</b>	<b>/</b>		<b>\</b>		NA
EXLUSIVE NBL1 PLAYER MEET & GREET	<b>√</b>	<b>✓</b>			<b>√</b>	<b>√</b>			<b>✓</b>					<b>—</b>
15% OF SHARKS MERCHANDISE	$\checkmark$	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>/</b>	<b>✓</b>	<b>/</b>	<b>\</b>	<b>\</b>	<b>√</b>	





FOR ALL SPONSORSHIP ENQUIRIES PLEASE EMAIL INFO@SUTHERLANDBASKETBALL.COM.AU

WWW.SUTHERLANDBASKETBALL.COM.AU