



# SHARKS BASKETBALL

**SPONSOR PACKAGES**  
2025 SEASON





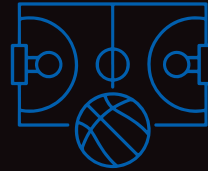
ALL HOME GAMES STREAMED LIVE ON NBL1.COM AND THE NBL1 APP, 200,000 IMPRESSIONS



BROADCASTED GAMES



JUNIOR DEVELOPMENT SESSIONS PER WEEK

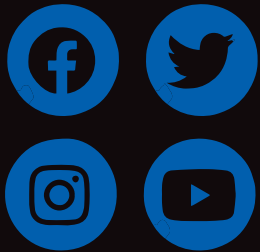


4 COURT BASKETBALL STADIUM

15

SPORTING Schools

CLASSES PER WEEK IN TERM 1



5K+

ACTIVE FOLLOWERS

LOCAL COMP

157 141

JUNIOR TEAMS SENIOR TEAMS

3.6K

ASSOCIATION MEMBERS



4.5K

WEEKLY FOOT TRAFFIC

2600

ACTIVE PLAYERS IN SUTHERLAND SHIRE

120

SHARKS HIGH PERFORMANCE ATHLETES

1 SHARKS VEHICLE



9 DEVELOPMENT CAMPS PER HOLIDAYS

HOLIDAY, REPRESENTATIVE & HIGH PERFORMANCE



SHARKS MENS & WOMENS YOUTH LEAGUE TEAMS

19

JUNIOR ATHLETES IN BNSW STATE PROGRAMS



### SPONSORSHIP INCLUSIONS

	PLATINUM	GOLD	SILVER	BRONZE	NBL1 JERSEY FRONT (1)	NBL1 JERSEY BACK (2)	NBL1 SHORT (2)	INDIVIDUAL PLAYER SPONSOR	COURT 1 KEYWAY (2)	COURT 1 (Decal X 2)	COURT 1 PARTNER CHARGE (CIRCLE x 2)	COURT 1 SCORE-BOARD	COURT 3 SCORE-BOARD	POST MATCH DIGITAL SEGMENT (NAMING RIGHTS)
	\$20,000.00	\$10,000.00	\$6,000.00	\$3,000.00	\$15,000.00	\$10,000.00	\$7,000.00	\$1,750.00	\$10,000.00	\$6,000.00	\$3,000.00	\$5,000.00	\$3,000.00	\$5,000.00
GLORY LEAGUE USER EMAIL BANNER	✓	-	-	-	-	-	-	-	-	-	-	-	-	-
COURT BANNER 1&2 (5M X 2.5M)	✓	-	-	-	-	-	-	-	-	-	-	-	-	-
COURT BANNER 1&2 (3M X 1.5M)	-	✓	✓	✓	✓	✓	✓	-	-	-	-	-	-	-
COURT BANNER 3&4 (2.4 M X 1.8M)	✓	✓	✓	✓	✓	✓	✓	-	✓	✓	-	-	-	✓
COURT ADVERTISING	-	-	-	-	-	-	-	-	✓	✓	-	-	-	-
SOCIAL MEDIA ADVERTISING (4 PER YR)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	-	-
NBL1 UNIFORM PLACEMENT	NA	NA	NA	NA	✓	✓	✓	NA	NA	NA	NA	NA	-	-
SHARKS MERCHANDISE PACKS	6	4	2	2	8	4	4	2	4	2	2	2	-	2
SHARKS SPECIAL EVENT ACCESS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	-	✓
AWARDS NIGHT TICKETS	6	4	4	2	8	4	2	2	4	2	2	2	-	2
GAME DAY CATERED BOX (6 SEATS) - ALL NBL1 HOME GAMES + NBL1 EAST FINALS HOME MATCHES	✓	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	-	-
COMPLEMENTRY NBL1 GAME BOX (1 GAME)	NA	✓	✓	-	✓	✓	-	-	✓	-	-	-	-	-
NBL1 SEASON PASSES	6	4	4	2	8	4	2	2	4	2	2	2	2	2
NBL1 GAME DAY BIG SCREEN ADVERTISING	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	-
EXCLUSIVE NBL1 PLAYER MEET & GREET	✓	✓	-	-	✓	✓	-	-	✓	-	-	-	-	-
15% OF SHARKS MERCHANDISE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

ALL PRICES ARE EX GST

SWIM WITH US  
IN 2025



FOR ALL SPONSORSHIP ENQUIRIES PLEASE EMAIL  
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WWW.SUTHERLANDBASKETBALL.COM.AU