



SPONSOR PACKAGES

2026 SEASON





ALL HOME GAMES STREAMED LIVE
ON NBL1.COM AND THE NBL1 APP,
220,000 IMPRESSIONS

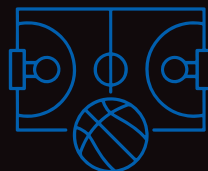


BROADCASTED GAMES



17

JUNIOR DEVELOPMENT
SESSIONS PER WEEK



4

COURT
BASKETBALL STADIUM



5K+



ACTIVE FOLLOWERS

LOCAL COMP

157 141

JUNIOR TEAMS

SENIOR TEAMS

15

SPORTING

Schools

CLASSES
PER WEEK

4.2K

ASSOCIATION
MEMBERS



5.5K

WEEKLY FOOT
TRAFFIC

3100

ACTIVE PLAYERS
IN SUTHERLAND SHIRE

140

SHARKS HIGH
PERFORMANCE
ATHLETES



9

DEVELOPMENT CAMPS
PER HOLIDAYS

HOLIDAY, REPRESENTATIVE & HIGH PERFORMANCE



SHARKS MENS & WOMENS
YOUTH LEAGUE TEAMS

19

JUNIOR ATHLETES IN NSW
STATE PROGRAMS



BASKETBALL NSW



SPONSOR PACKAGES

2026 SEASON

SPONSORSHIP INCLUSIONS

	 PLATINUM	 GOLD	 SILVER	 BRONZE	NBL1 JERSEY FRONT (1)	NBL1 JERSEY BACK (2)	NBL1 SHORT (2)	INDIVIDUAL PLAYER SPONSOR	COURT 1 KEYWAY (2)	COURT 1 (Decal X 2)	COURT 1 PARTNER CHARGE (CIRCLE x 2)	COURT 1 SCORE-BOARD	COURT 3 SCORE-BOARD	POST MATCH DIGITAL SEGMENT (NAMING RIGHTS)	NAMING RIGHTS ON SDBA REFEREE PROGRAM MINIMUM 2 YEAR AGREEMENT.
	\$ 22,000.00	\$ 12,000.00	\$ 6,000.00	\$ 3,500.00	\$ 15,000.00	\$ 10,000.00	\$ 7,000.00	\$ 1,750.00	\$ 10,000.00	\$ 6,500.00	\$ 3,000.00	\$ 5,500.00	\$ 3,000.00	\$ 5,000.00	\$8000 PA
COURT BANNER 1&2 (5M X 2.5M)	✓	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COURT BANNER 1&2 (3M X 1.5M)	-	✓	✓	✓	✓	✓	✓	-	-	-	-	-	-	-	✓
COURT BANNER 3&4 (2.4 M X 1.8M)	✓	✓	✓	✓	✓	✓	✓	-	✓	✓	-	-	-	✓	✓
COURT ADVERTISING	-	-	-	-	-	-	-	-	✓	✓	✓	-	-	-	-
SOCIAL MEDIA ADVERTISING (2 PER YR)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	-	-	✓
NBL1 UNIFORM PLACEMENT	NA	NA	NA	NA	✓	✓	✓	NA	NA	NA	NA	NA	-	-	✓
SHARKS MERCHANDISE PACKS	6	4	2	2	6	4	4	2	4	2	2	2	-	2	4
SHARKS SPECIAL EVENT ACCESS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	-	✓	✓
AWARDS NIGHT TICKETS	6	4	4	2	8	4	2	2	4	2	2	2	-	2	4
GAME DAY CATERED BOX (6 SEATS) - ALL NBL1 HOME GAMES + NBL1 EAST FINALS HOME MATCHES	✓	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	-	-	NA
COMPLEMENTRY NBL1 GAME BOX (1 GAME)	NA	✓	✓	-	✓	✓	-	-	✓	-	-	-	-	-	✓
NBL1 SEASON PASSES	6	4	4	2	8	4	2	2	4	2	2	2	2	2	4
NBL1 GAME DAY BIG SCREEN ADVERTISING	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	-	✓
DIGITAL ADVERTISING PLACEMENT (2 X 1-WEEK ROTATIONS)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
15% OF SHARKS MERCHANDISE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

ALL PRICES ARE EX GST

SWIM WITH US
IN 2026



FOR ALL SPONSORSHIP ENQUIRIES PLEASE EMAIL
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WWW.SUTHERLANDBASKETBALL.COM.AU